



GIULIA EVOLVI, PH.D.

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RESEARCH INTERESTS

Religion and media; digital media; material religion; religious change in Europe; secularism and post-secularism; Catholicism and the media; Islam and Islamophobia.

ACADEMIC EMPLOYEMENT & EDUCATION

CURRENT POSITION

June 2016 - Present Research Associate in Religion and Media
Ruhr University Bochum, Germany
Center for Religious Studies (CERES)
<http://bit.ly/RUBGevolvi>

EDUCATION

Aug 2012 – May 2016 Ph.D. in Media Studies
University of Colorado Boulder, USA
College of Media, Communication and Information (CMCI)
<http://bit.ly/CMCIGevolvi>

Jan-July 2010 Postgraduate Master in Fundraising for NGOs
University of Bologna, Italy

Sep 2008- Jan 2009 Erasmus Exchange Project
University Paris 7 Denis Diderot, Paris, France

Sep 2007- Feb 2010 M.A in World Religion Studies (Laurea Specialistica in Scienze delle Religioni)
University of Padua and University of Venice Ca' Foscari, Italy

Apr- July 2007 Intensive Japanese Course
Shibuya Gaigo Gakuin, Tokyo, Japan

Sep 2004- Oct 2007 B.A. in East Asian Languages and Cultures (Laura Triennale in Lingue e Culture dell'Asia Orientale)
University of Venice Ca' Foscari, Italy

RESEARCH

RESEARCH EXPERIENCE

- 2016- Present Coordinator of the Focus Group Materiality
Käte Hamburger Kolleg (KHK)
Ruhr University Bochum, Germany
- Aug 2012-
May 2016 Research Fellow
Center for Media, Religion and Culture (CMRC)
University of Colorado Boulder, USA <http://bit.ly/CMRCGevolvi>
- Fall 2015 Research Assistant
Project on media narratives and food consumption with Professor Shu-Ling
Chen Berggreen
University of Colorado Boulder, USA
- Fall 2013-
Spring 2014 Research Assistant
Project on social movements and digital media with Professor Andrew
Calabrese
University of Colorado Boulder, USA
- Aug 2010-
Jan 2012 Research Assistant
Project on critical care bed numbers in Europe
European Society for Intensive Care Medicine (ESICM), Brussels,
Belgium <http://bit.ly/ESICMResearch>

PUBLICATIONS

- Books *Blogging My Religion: Secular, Muslim, and Catholic Media Spaces in
Europe*
Routledge Studies in Religion and Digital Culture series. Forthcoming
2018
<http://bit.ly/BloggingMyReligion>
- Special Journal
Issues “Religion, Media, and Materiality: Interdisciplinary Perspectives on
Religious Authority.” (edited with Jessie Pons).
Entangled Religions, Forthcoming 2019
- Journal Articles “The Veil and its Materiality: Muslim Women’s Digital Narratives about
the Burkini Ban.”
Journal of Contemporary Religion, Forthcoming 2018
- “Hate in a Tweet: Exploring Internet-Based Islamophobic Discourses.”
Religions 2018, 9, 307.
<http://bit.ly/HateinaTweet>
- “#Islamexit: Inter-Group Antagonism on Twitter.”
Information, Communication & Society, 2018, 1–16.
<http://bit.ly/Islamexit>

“Hybrid Muslim Identities in Digital Space: the Italian Blog *Yalla*.”
Social Compass, 2017, 220 - 232. <http://bit.ly/YallaBlog>
Published also in Italian in *Social Compass* online: “Identità Ibride
Musulmane e Spazi Digitali: Il Blog Yalla”

“The Myth of Catholic Italy In Post-Fascist Newsreel.”
Media History, 2016, 1–15.
<http://bit.ly/ItalianNewsreels>

“Media Narratives and the Conceptualization of Tea: A Case Study of
Teavana’s Oprah Chai Tea.”
Journal of Journalism and Mass Communication, 2016, 1-11.
Co-author with Shu-Ling Chen Berggreen and Nicolene Durham
<http://bit.ly/OprahMedia>

Book Chapters

“#NousSommesUnis: Muslim Youth, Internet Spaces, and European
Islam.”
In Limacher, Katharina, Mattes, Astrid, and Novak, Christoph (eds.) 2019.
*Prayer, Pop, and Politics: Researching Religious Youth in Migration
Society*, Vienna University Press. Forthcoming.

“The Sacred Tech: Authority, Identity, and Practice in Neo-Pagan Digital
Spaces.”
In Hoover, Stewart, and Echchaibi, Nabil (eds.) 2019. *The Third Spaces of
Digital Religion*. University of Pennsylvania Press. Forthcoming.

“Habemus Papam: Pope Francis’ Election as a Religious Media Event.”
In Cohen, Yoel (ed.) 2018. *The News and Religion: Comparative
Perspectives*. New York: Peter Lang Publishing Group
<http://bit.ly/SpiritualNews>

“Is the Pope Judging You? Digital Narratives on Religion and
Homosexuality in Italy.”
In Dhoest, Alexander, Lukasz Szulc, and Bart Eeckhout. 2016. *LGBTQs,
Media and Culture in Europe*. London: Routledge.
<http://bit.ly/LGBTQMediaCulture>

Case Studies

“Exploring digital spaces: Interviews and Critical Discourse Analysis for
the study of Muslim blogs.”
in *SAGE Research Methods Cases*. <http://bit.ly/MethodBlog>

Book Reviews

Review of ‘Religion, Media, and Social Change’, Kennet Granholm,
Marcus Moberg, and Sofia Sjö (eds). 2014. Routledge. *Journal of Religion,
Media and Digital Culture*, 2015.

Review of ‘Silver Screen Buddha: Buddhism in Asian and Western Films’,
Sharon Suh. 2015. Bloomsbury. *Journal of Religion, Media and Digital
Culture*, 2015.

Web Articles

“Does Religion Sell? A Brief Journey in Religion and Advertising.”
Marginalien, 15 March 2018. <http://bit.ly/Marginalien>

“Go back to your (Muslim) Country: the Role of Islam and Islamophobia in the Brexit Debate.”
Third Spaces Blog, 22 July 2016. <http://bit.ly/Brexit3Blog>

“Trump and All the Others.”
Third Spaces Blog, 28 March 2016. <http://bit.ly/TrumpanOthers>

“Voices in Literature: Social Critique, Resistance and the Role of the Internet.”
Third Spaces Blog, 25 October 2015. <http://bit.ly/VoicesLit>

“The Muslim Migrant: Media Discourses on Mediterranean Migration between Xenophobia and Christian Charity.”
Third Spaces Blog, 29 June 2015. <http://bit.ly/MuslimMigrant>

“Zidane, Pope Francis, and la Mamma.”
Third Spaces Blog, 1 February 2015. <http://bit.ly/FrancisZidane>

“Sister Cristina: the Voice of a New Catholicism.”
Third Spaces Blog, 8 July 2014. <http://bit.ly/SuorCri>

“Soka Gakkai in the Internet Space: Hate it or Love it.”
Third Spaces Blog, 10 February 2014. <http://bit.ly/SokaGakkaiInternet>

“I Don’t Care What You Believe, Just Believe in it.”
Third Spaces Blog, 30 October 2013. <http://bit.ly/BelieveNotBelieve>

“Have you been Touched by his Noodly Appendage? The Church of the Flying Spaghetti Monster.”
Third Spaces Blog, 2 July 2013. <http://bit.ly/SpaghettiMonst>

“@Pontifex: The Space of the Pope on Twitter.”
Third Spaces Blog, 22 March 2013. <http://bit.ly/PopeTwitter>

“Tra Religione e Marketing.”
Il Mulino, 15 October 2010. <http://bit.ly/MulinoReligione>

CONFERENCES AND SCHOLARLY PRESENTATIONS

- Organized Workshops *Religion, Media, and Materiality: Interdisciplinary Perspectives on Religious Authority* (organized with Jessie Pons)
Ruhr University Bochum, Germany, 17-19 January 2018.
<http://bit.ly/RMMWorkshop>
- Invited Talks “Religious Change and Digital Media: Exploring Hypermediated Religious Spaces.”
Digital Religion and New Media Workshop
Fondazione Bruno Kessler, Trento, Italy 7-18 May 2018.
- “Religion, Media, and Materiality.”
The Transcendence/Immanence-Distinction (TID) Conference
Ruhr University Bochum, Germany 8 September 2017.
- “Religion and Media: the Object, the Book, the App.”
Summer school ERIC
Ruhr University Bochum, Germany 26 July 2017.
- “Media, Religion, and the Senses.”
Religion and the Senses Conference
Ruhr University Bochum, Germany 7-9 September 2016.
- “Is the Pope Judging You? Internet Negotiations of Religious Values by LGBTQ communities in Italy.”
College of Media, Communication and Information Research Colloquium
University of Colorado Boulder, USA, 3 February 2016.
- “Religion and Diversity-”
Diversity and Inclusion Summit
University of Colorado Boulder, USA, 13-14 November 2013.
- Conferences “Hypermediated Religious Spaces. Catholic Anti-Gender Blogs in Europe.”
European Communication Conference (ECCREA)
Lugano, Switzerland, 31 October - 3 November 2018.
- “Religious Symbols in Europe: How Courts Rule, How Media Report, What Scholars Can Do.” (with Mauro Gatti)
International Society for Media Religion and Culture (ISMRC)
Boulder, Colorado, USA, 7-11 August 2018.
- “#NousSommesUnis: European Muslims’ Hypermediated Discourses.”
International Society for Media, Religion and Culture (ISMRC)
Boulder, Colorado, USA, 7-11 August 2018.

“Global Perspectives on Religion, Media and Public Scholarship.”
(Roundtable organized by Tim Hutchings)
International Society for Media, Religion and Culture (ISMRC)
Boulder, Colorado, USA, 7-11 August 2018.

“#NousSommesUnis: Muslim Youth, Internet Spaces, and European Islam.”
European Association for the Study of Religion (EASR)
Bern, Switzerland, 17-21 June 2018.

“Religion, Space, and the Internet.” (Panel chair with Maria Chiara Giorda)
European Association for the Study of Religion (EASR)
Bern, Switzerland, 17-21 June 2018.

“Religious Symbols in Europe: a Discourse Analysis of European Courts’
Case Law.” (with Mauro Gatti)
Impact of Religion Conference
Uppsala, Sweden, 24-26 April 2018.

“#Islamexit: Twitter Discourses about Islam after the British Referendum.”
American Academy of Religion (AAR)
Chicago, Illinois, USA, 18-21 November 2017

“Re-mediating the ‘Burkini’: Muslim Women’s Networked Digital
Discourses.”
Association of Internet Researchers (AoIR)
Tartu, Estonia, 18-21 October 2017.

“Religious Authority and the Internet: Towards a New Framework.” (Panel
with Frederik Elwert, Anna Neumaier, and Samira Tabti)
European Association for the Study of Religion (EASR)
Leuven, Belgium, 18-21 September 2017.

“Habemus Papam: Pope Francis’ Election as a Religious Media Event.”
International Society for the Sociology of Religion (ISSR)
Lausanne, Switzerland, 4-7 July 2017.

“Is the Pope Judging You? Digital Narratives: Religion and LGBTQs in
Italy.”
European Communication Conference (ECCREA)
Prague, Czech Republic, 9-13 November 2016.

“Is the Pope Judging You? Digital Narratives: Religion and LGBTQs in
Italy.”
Association of Internet Researchers (AoIR)
Berlin, Germany, 5-9 October 2016.

“*Sentinelle in Piedi*: The Hyper-mediation of Italian Conservative Catholic
Action against Secularism.”
International Society for Media, Religion and Culture (ISMRC)
Seoul, South Korea, 1-5 August 2016.

“Is the Pope Judging You? Internet Negotiations of Religious Values by LGBTQ Communities in Italy.”

International Conference of the Center for Media, Religion, and Culture
Boulder, Colorado, USA, 7-10 January 2016.

“In-between Cultures and Religions: Second-generation Muslims in Italy.”

American Anthropological Association (AAA)
Denver, Colorado, USA, 18-22 November 2015.

“Drink for Thought: Tea, Media Narratives and Sustainability.” (with Shu-Ling Chen Berggreen)

American Society for Theatre Research (ASTR)
Portland, Oregon, USA, 5-8 November 2015.

“Hybrid Muslim Identities in the Digital Space: the Italian Blog *Yalla*.”

International Society for the Sociology of Religion (ISSR)
Louvain-la-Neuve, Belgium, 2-5 July 2015.

“Resignation of Pope Benedict XVI and Election of Francis: Italian News from a Religious and Media Perspective.”

International Society for Media, Religion and Culture (ISMRC)
Canterbury, UK, 4-6 August 2014.

“US perception of religious tolerance and civil liberties in the landscape of religious pluralism.”

Popular Culture Association / American Culture Association (PCA/ACA)
Chicago, Illinois, USA, 16-19 April 2014.

“News About Resignation and Election of the Pope: a Global Perspective.”

Far West Popular Culture Association / American Culture Association
Las Vegas, Nevada, USA, 21-21 February 2014.

“Neo-Paganism online as an example of Third Space.”

International Conference of the Center for Media, Religion, and Culture
Boulder, Colorado, USA, 9-12 January 2014.

“Neo-Pagans on the Internet.”

Association of Internet Researchers (AoIR)
Denver, Colorado, USA, 23-26 October 2013.

“Neo-Paganism online as an example of Third Space.”

Center for Studies on New Religions (CESNUR)
Falun, Sweden, 21-24 June 2013.

“The marketing of religion.”

Center for Studies on New Religions (CESNUR)
Turin, Italy, 9-11 September 2010.

WORK

TEACHING EXPERIENCE

- Spring 2016 Instructor and Teaching Assistant
Class: “Group Interaction”
Department of Communication, University of Colorado Boulder
- Fall 2015 –
Fall 2016 Guest Lecturer
Class: “Media, Industry, and Economy”
Department of Media Studies, University of Colorado Boulder
- Fall 2014-
Spring 2015 Instructor and Teaching Assistant
Class: “Contemporary Media Analysis”
Department of Media Studies, University of Colorado Boulder
- Fall 2013 -
Fall 2015 Guest Lecturer
Class: “Media, Culture, and Globalization”
Department of Media Studies, University of Colorado Boulder
- Fall 2013 Guest Lecturer
Class: “Principles of Advertising and Consumer Culture”
Department of Media Studies, University of Colorado Boulder

WORK EXPERIENCE

- Jan-Jun 2012 Project Officer
European Patients’ Forum (EPF), Brussels, Belgium
<http://bit.ly/EvolviEPF>
- Aug 2010-
Jan 2012 Research Assistant
European Society of Intensive Care Medicine (ESICM) Brussels, Belgium
<http://bit.ly/EvolviESICM>
- Jan-Apr 2009 Press Office Trainee
Embassy of Italy in Tokyo, Japan

GRANTS, LANGUAGES & CERTIFICATES

GRANTS, FUNDRAISING & EU-FUNDED PROJECTS

Fall 2015	Travel Grant recipient University of Colorado Boulder United Government of Graduate Students (UGGS)
Spring 2012	Project Officer InterQuality Project, Seventh Framework Programme of the European Union (FP7) http://bit.ly/InterQuality
Jan 2011- Jan 2012	Research Assistant Life-Priority Fund, a fundraising institution for the European Society for Intensive Care Medicine (ESICM)

LINGUISTIC SKILLS

Italian	Native speaker
English	Native fluency
French	Fluent
Japanese	Conversational
German	Conversational

CERTIFICATES

Graduate Certificate in Critical Theory, University of Colorado Boulder, USA

Certificate in College Teaching, Graduate Teaching Program, University of Colorado Boulder, USA